

## What does an Artist Led event mean for you?



While Celebrating Ceramics is being co-ordinated by Craft in Focus, it has a steering panel of makers and others with an active interest in ceramics.

It goes without saying that the event will be widely marketed, however, as this is 'your' show, we expect 100% commitment from each artist. The event is being directed by likeminded people with a passion for ceramics, and we would expect the same passion from each and every exhibitor to ensure not only the success of the event, but also to make it a memorable experience for visitors and exhibitors alike.

## How to apply to exhibit

**Register to Apply** – In order to submit an application to exhibit, you must be logged into an account on our website.

**If you have NOT applied before**, please click **Create An Account** below the red LOG IN button on the website. You will be able to enter your email address, name, a username, and create your own password which must include at least one digit (1-9) and at least one CAPITAL letter. Once submitted you will receive an email with an activation link to enable your account. Please check your Junk or Spam folder if the email is not apparent in a few minutes.

Only after you have activated your account by email, enter your chosen username and password in the boxes and LOG IN. If your login details are correct you will be redirected to the application form.

**If you HAVE applied before**, simply LOG IN; there is a prompt should you need to reset your password.

Please Note: If you click on the "APPLY FOR 2025" link once you are logged into your account, you will be shown the application form.

**Closing date for submissions is Friday 22 November 2024.**

Participants will be expected to actively promote their presence at the festival in advance, through email and social media, as well as sending promotional leaflets and discounted ticket offers to their past clients. The responsibility of promoting Celebrating Ceramics lies with all of us.

In addition to a well presented stand, it is hoped that you will be able to create a new body of work to launch at the fair, and tell us, and your customers about this. You must not offer any seconds, or items marked as 'reduced', the event is for your best work only. Non Ceramic items must not be displayed, except for bronze editions of work which may represent up to 15% of your display.

**Jewellery** – If you display ceramic jewellery as a secondary part of your stand this should be limited to an area no larger than A3 (297x420mm).

**Demonstrations** – If you are able to provide an interesting demonstration on your stand please select the box in the application form. Discounts will be applied to those 'selected' to demonstrate.

## KEY POINTS

- Juried selection by panel of renowned ceramic artists
- Illustrated catalogue for visitors published online, and paper listing at the event
- Discounted tickets to save £6, for exhibitors to offer to their collectors via email and social media
- Large publicity campaign
- Social evening after show
- Exhibitor Miniature Competition with entries on show to the public and for sale
- Overnight security
- On-site exhibitor camping
- Not permitted – items not made by yourself, such as printed mugs etc.
- Stand prices start from £590

## IMPORTANT

- Please read, understand these application notes and accept the Terms & Conditions.
- Acceptance will make you contractually liable for the cost of the space booked.
- Once accepted, you will be contractually obliged to pay a non-refundable deposit of £150+VAT (£180) is due by 31st January 2025. You will be invoiced for the balance of payment on the stand, which will become due no later than 31st May 2025.
- You will arrange to have Public Liability Insurance of not less than £2 million valid for the duration of the event.
- [Click here to begin, or scan the QR code below:](#)



*Apply for 2025*

## Stand Types & Costs

**Stand types A & B** – Closed sided marquee. Suitable for makers with weather sensitive work. The smaller stands available in these areas are also aimed at those with small sized work. Electricity (rated at 200w) is an option in this area due to closed sides. Lights to be supplied by exhibitor, and must be PAT tested not more than 12 months prior to the event.

**Note:** A 1.8m table will not fit endways on into a 1.5m space (Stands A & B), you may wish to consider the 2.5m deep spaces (Stands C & D).

**Stand types C & D** – Open fronted marquee, with 2m walkway undercover for visitors. (marquee wall closable in alternate sections only in extreme weather conditions). Suited to displays using the full stand area. Stands C and D may display work outside the marquee on the grass on request at no extra cost; up to an area of 50% of the main stand. Plinths to be supplied by the exhibitor

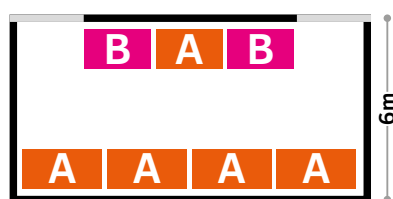
**All stands** must be well presented and any tables should be covered to ground level. Stands B & D should pay particular attention to the view of their stands from the sides as well.

**Electricity (200W)** – Electricity is only available for stands A and B at an additional cost of £90. **Electricity is NOT available for stands C and D.**

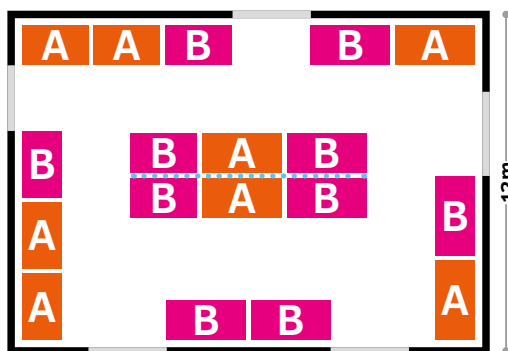
			2.5m width	3m width	4m width	5m width
<b>⚡ A</b>	Straight run, frontage only for trading	1.5m depth	£590	£620		
<b>⚡ B</b>	Corner space, two sides for trading	1.5m depth	£660	£690		
<b>C</b>	Straight run, frontage only for trading	2.5m depth		£625	£795	£915
<b>D</b>	Corner space, two sides for trading	2.5m depth		£695	£865	£985

All prices subject to VAT at the prevailing rate.

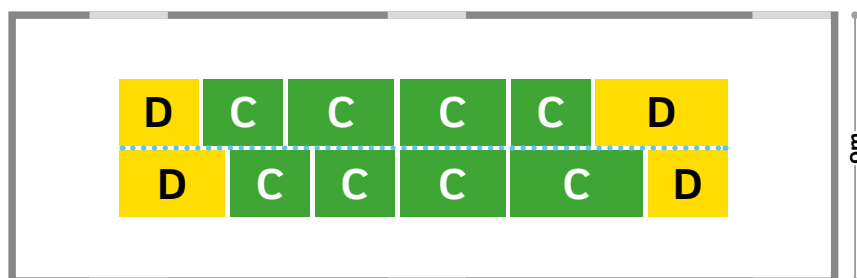
## Stand Layout within Marquees



Marquee is 6m Depth - Stands 1.5m Depth - Electricity available ONLY for stands A&B.







Marquee is 12m Depth - Stands 1.5m Depth - Electricity available ONLY for stands A&B.



Marquee is 9m Depth - Stands 2.5m Depth - Electricity NOT available for stands C & D.

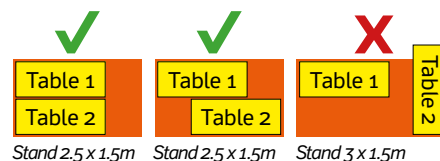
**Stand layouts for guidance only, not to scale**

-  Marquee sides always open during day
-  Marquee sides always closed
-  Open during day unless weather dictates otherwise
-  Divisional lining (white fabric)

## Extra Requirements

The online form will also enable you to order optional extras (where applicable) such as:

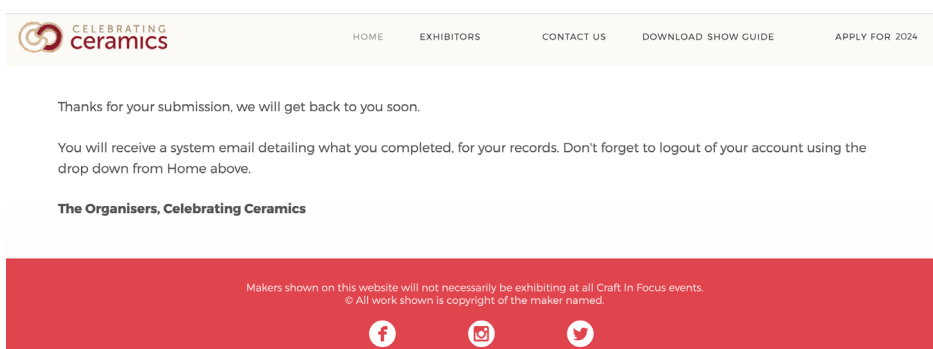
- Tables (1.8m x 0.75m) at £16.80+VAT;  
**Beware of ordering more tables than will fit your space.**  
**Note:** A 1.8m table will not fit endways on into a 1.5m space (Stands A & B), you may wish to consider the 2.5m deep spaces (Stands C & D).
- Chairs at £4.80+VAT
- Space on the grass in front of Stands (C & D only)
- Electric socket rated at 200w, for lighting only (Stands A & B only) at £90+VAT



## Submitting images to accompany your application form

**Selection is based mostly upon your images, so ensure your images are representative of the quality you wish to be judged upon.**

Once you have successfully submitted your application form you will see this screen (if you don't see this it means that your application is still processing or that your connection might have timed out).



Once we have received your form, we will email you a link that you must use to upload your 5 images. Please upload 1 image of your display stand and 4 images of your work. The maximum file size of each image is 1Mb and the file formats allowed are jpeg, jpg, gif and png. If you have had your work professionally photographed for publicity purposes the file sizes may be much bigger.

If you are unsure about how to reduce the file size please see these helpful resources for Windows<sup>1</sup> and Mac<sup>2</sup>

**The naming of your image files is important - each must start with your name; please follow this format, in lowercase with a hyphen between elements:**

- your-name-stand **eg: rob-chapman-stand**
- your-name-description-1 **eg: rob-chapman-raku-vase-1**
- your-name-description-2 **eg: rob-chapman-slab-built-2**
- your-name-description-3 **eg: rob-chapman-salt-glaze-vessel-3**
- your-name-description-4 **eg: rob-chapman-stoneware-figure-4**



<sup>1</sup> Windows Help



<sup>2</sup> Mac Help

## Technical Queries

If you have any technical queries with the requirements or with completing the online application form, please contact us directly:

ceramics@craftinfocus.com or  
webadmin@celebratingceramics.co.uk